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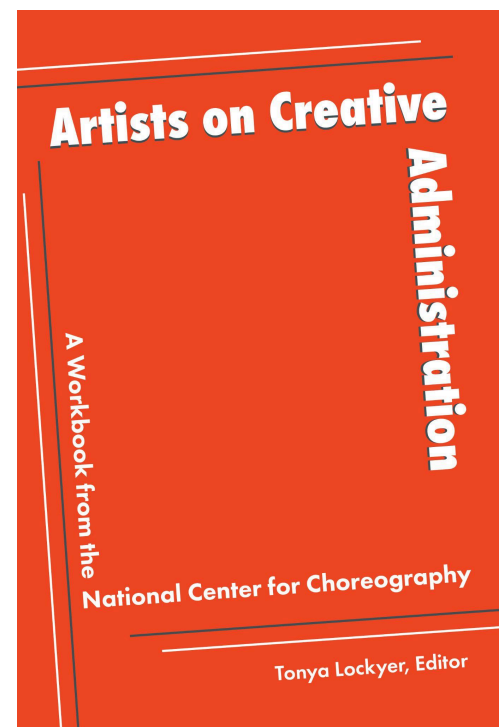
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**NEW BOOK – ARTISTS ON CREATIVE ADMINISTRATION: A WORKBOOK FROM THE
NATIONAL CENTER FOR CHOREOGRAPHY – TO BE PUBLISHED SEPTEMBER 2024
Edited by Tonya Lockyer, Published by The University of Akron Press
as part of NCCAkron Series in Dance**

AKRON, OH (April 9, 2024) — The National Center for Choreography-Akron (NCCAkron) today announces *Artists on Creative Administration: A Workbook from the National Center for Choreography*, a new book edited by artist/cultural strategist Tonya Lockyer. This book features essays from and interviews with 30 artists and advocates from the dance and the performing arts worlds, sharing first-hand stories of creative administration in action through case studies, interviews, life tools, and experiments. *Artists on Creative Administration* will be published September 24, 2024, by The University of Akron Press as part of their NCCAkron Series in Dance.

Artists on Creative Administration: A Workbook from the National Center for Choreography has been called “**at once visionary and pragmatic...an inspiring read**” (Naomi Jackson, PhD, author *Dance, Human Rights and Social Justice*, Professor, Arizona State University); “**a joy and a challenge**” (Liz Lerman, MacArthur “Genius Grant” Fellow, and Institute Professor, Herberger Institute for Design and the Arts); “**a wonderful collection of essays that are in turn provocative, illuminating, moving, and occasionally hilarious**” (Vu Le, NonprofitAF.com); and “**a terrific new playbook for the times...a beacon for those ready to reimagine**” (Tim Cynova, Principal, Work Shouldn’t Suck). [Click here for more praise and full quotes.](#)

Artists and arts workers from across the U.S. reflect on how they challenge and create new approaches to the business



of art. Through first-hand stories, the book pairs big topics with actionable tactics, addressing themes like agency, equity, activism, design-thinking, process, leadership, collaboration, family, ethics, and care. Provocative and candid essays and interviews expand our view of what creativity, leadership, and administration can be, as each chapter closes with experiments for the reader to try and adapt for their own thinking, work, and life. *Artists on Creative Administration: A Workbook from the National Center for Choreography* emerged from NCCAkron's acclaimed [Creative Administration Research program](#).

Tonya Lockyer, an award-winning artist, cultural strategist, and “key cultural changemaker” (*Seattle Times*), edited and contributed to *Artists on Creative Administration*. This is the second title in the University of Akron Press/NCCAkron Dance Series; the first was *Shifting Cultural Power* by Bay Area choreographer Hope Mohr, published in 2021.

National book tour events for 2024-2025 will be announced at a later date.

***Artists on Creative Administration: A Workbook from the National Center for Choreography* includes contributions from:**

Nora Alami (Chicago, IL)
Julia Antonick (Chicago, IL)
Christy Bolingbroke (Akron, OH)
Banning Bouldin (Nashville, TN)
Yanira Castro (Brooklyn, NY)
Maura Cuffie-Peterson (New York, NY)
Katy Dammers (Brooklyn, NY)
Michelle Fletcher (Lenapehoking / Brooklyn, NY)
Raja Feather Kelly (Brooklyn, NY)
Chelsea Goding-Doty (New York, NY)
Miguel Gutierrez (New York, NY / Los Angeles, CA)
Cherie Hill (Payómkawichum homeland/ Winchester, CA)
Rosie Herrera (Miami, FL)
Delphine Lai (San Francisco Bay Area, CA)
Tonya Lockyer (Suquamish, WA)
Makini (Durham, NC)
Aaron Mattocks (Acra, NY)
Jonathan Meyer (Chicago, IL)
Rashaun Mitchell (New York, NY / Margaretville, NY)
Hope Mohr (Ohlone Territory / San Francisco, CA)
Dominic Moore-Dunson (Akron, OH)
Cynthia Oliver (Urbana, IL / New York, NY)
Karla Quintero (Ohlone Territory / Oakland, CA)
Antonio Ramos (New York, NY / Puerto Rico)
Silas Riener (New York, NY / Margaretville, NY)
Amara Tabor-Smith (Oakland, CA)

Kate Wallich (Los Angeles, CA)
María Wethers (Brooklyn, NY)
Pioneer Winter (Miami, FL)
Miranda Wright (Los Angeles, CA / Ivins, UT)

These contributors “work in rural and urban communities, within larger institutions and as independent cultural producers. They are founders of not-for-profits, leaders of multimillion-dollar businesses, and collectives carving paths beyond nonprofit and corporate models. They collaborate with small accessible venues, curated spaces, and with Alaska Airlines and Nike. They are new parents and elders. They are immigrants and second-generation activists.” (Tonya Lockyer, *Artists on Creative Administration*).

The artists and arts workers of *Artists on Creative Administration* are creating new paths forward and sharing their learnings, struggles, and triumphs along the way.

Release Details

Artists on Creative Administration: A Workbook from the National Center for Choreography

Edited by Tonya Lockyer

Publication Date: September 24, 2024

Paperback ISBN: 978-1-62922-282-0

Price \$40

EPDF ISBN: 978-1-62922-283-7

Price: \$39.99

E-Pub ISBN: 978-1-62922-284-4

Price \$39.99

Available for pre-order starting July 2, 2024, via The University of Akron Press.

To request a review copy or an interview, contact Mariclare Hulbert, NCCAkron Publicist at mariclare.hulbert@gmail.com or 585.278.2302.

About Tonya Lockyer

Tonya Lockyer, widely praised as “a key cultural changemaker” (*Seattle Times*), is an award-winning artist and cultural strategist. Her work as a groundbreaking artist, arts leader, and curator has been recognized by the National Endowment for the Arts, Arts International, Princeton University, NPR, The Banff Center, Canada Council, TEDx, and the City of Seattle. As an artist and curator, Lockyer has collaborated with some of the most innovative artistic experimentalists of our time. Lockyer was founding co-director of the collective VIA, the transformative director of Seattle’s Velocity Dance Center (2011-2018), and inaugural chair of Seattle’s first arts district. She is an adjunct professor in Arts Leadership (MFA/BA) at Seattle University.

About the Creative Administration Research Program

NCCAkron's Creative Administration Research (CAR) program supports U.S. dance artists and challenges the field to think beyond the boundaries of known, traditional models and "best practices." For the past four years, NCCAkron has built a think tank of Artists and Thought Partners across the U.S. with lead support from The Mellon Foundation.

All CAR Artists are paired with a Thought Partner — an artist, administrator, or arts leader identified from NCCAkron's national community. Since 2020, NCCAkron has brought together 80 thinkers and leaders from across the arts sector to think critically and practice creative administration.

Over their year of investigation, Artists and Thought Partners engage in Investigative Retreats (intensive periods of exploration) to identify administrative experiments that support their artistic practices. Artists and Thought Partners are compensated for this time and thought leadership work. As the CAR program evolves, NCCAkron continues to seek opportunities to support and offer platforms for artists to share their experiences, wisdom, and work with the wider performing arts field. The publication of *Artists On Creative Administration: A Workbook from the National Center for Choreography* is one such project.

About NCCAkron

The National Center for Choreography-Akron, one of only two choreography centers in the U.S., supports the research and development of new work in dance by exploring the full potential of the creative process. In addition to offering studio and technical residencies to make new work, programming focuses on catalyzing dialogue and experimentation; creating proximity among artists and dance thinkers; and aggregating resources around dance making. NCCAkron's Executive/Artistic Director is Christy Bolingbroke.

A discrete organization of its own, separate from The University of Akron, the establishment and general operation of NCCAkron are made possible by the John S. and James L. Knight Foundation. For more information, visit nccakron.org.

About The University of Akron Press

The University of Akron Press is a small publisher of scholarly, literary, and general interest books. Since 1988, they have published compelling works with regional and national significance. UA Press is committed to the idea of scholarship as a public good and works collaboratively with authors to produce books that meet the highest editorial and design standards. The Press is overseen by an editorial board of University of Akron faculty. The University of Akron Press is a member of the Association of University Presses. For more information, visit: uakron.edu/uapress.

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